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The first page must bear: (a) the title of the paper, (b) the initials and names of the authors, (c) the name and address of institution where the work was carried out, and (d) a footnote with permanent or present address of the authors, if different from (c). Authors should suggest an abbreviated running title of not more than 50 characters. Title must be specific and should contain words useful for indexing.

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In this part the author should conclude the research work carried out by him/her in brief.

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In this part the author should mention the various points which were left untouched by the researcher and also provide direction to the future researchers to carry out similar type of research.

### Acknowledgements

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The authors are grateful to the anonymous referees of the journal for their extremely useful suggestions to improve the quality of the article. Usual disclaimers apply.

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The authors should declared potential conflicts of interest with respect to the research, authorship and/or publication of their article before references section. The author(s) shall provide plagiarism report at the time of submission of manuscript by the use of any free plagiarism checker.

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### References

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#### Journal Articles

Journal article Author, A. A., Author, B. B., & Author, C. C. (year). Article title. Journal Name, vol. no.(issue no.), page range. DOI or URL

### Example

• Verma, M. and Rajiv, Pratima. (2020). Study of Lotka's Law and Authorship Pattern in the Conference Proceedings of COLLNET: an International Conference Covering Exclusively Bibliometric Study. Journal of Ravishankar University (Part-A: SOCIAL-SCIENCE), 26(1), 1-8.

#### Rook

Book Author, A. A., Author, B. B., & Author, C. C. (year). Book title. Publisher

### Example

• Schiffman, L.G., Kanuk, L. L. & Kumar, S. R. (2010). Consumer Behavior. Pearson Education P. Ltd., New Delhi

#### **Book Chapter**

Author, A. A., Author, B. B., & Author, C. C. (year). Chapter title. In A. Editor, B. Editor, & C. Editor (Eds.), Book title (pp. xxx–xxx). Publisher.

## Example

 Deshmukh, G. K., Indurkar, S. K. (2014). Mobile Number Portability in Indian Perspective. In Wagh, Ajay; Bhadouria, Shailendra Singh (Eds.), Contemporary Issues in Business and Management (pp. 1-7). Himalaya Publishing House, New Delhi.

#### Website

Author, A. A., Author, B. B., & Author, C. C. (date). Title of work. Site Name. URL

### Example

- Avramova, N. (2019, January 3). The secret to a long, happy, healthy life? Think age positive. CNN. https://edition.cnn.com/2019/01/03/health/respect-toward-elderly-leads-tolong-life-intl/index.html
- World Health Organization. (2018, March). Questions and answers on immunization and vaccine safety. https://www.who.int/features/qa/84/en

## Conference Paper

Contributor, A. A., Contributor, B. B., & Contributor, C. C. (date). Title of contribution [Type of contribution]. Conference name, location. DOI or URL

## Example

Fistek, A., Jester, E., & Sonnenberg, K. (2017, July 12–15). Everybody's got a little music in them: Using music therapy to connect, engage, and motivate [Conference session]. Autism Society National Conference, Milwaukee, WI, United States. https://asa.confex.com/asa/2017/webprogramarchives/Session9517.html